



THE TRUST FOR DEVELOPING COMMUNITIES

Wavertree House, Somerhill Road, Hove BN3 1RN

Tel: 01273 262220

www.trustdevcom.org.uk

Chief Executive: Linda Saltwell

25 April 2016

Dear Sir/Madam,

I can confirm that I have engaged Lyndsey Haskell to work for the Trust for Developing Communities (TDC) on a visual media project to reflect the project work we undertake to improve the mental health and wellbeing of black and minority ethnic (BME) communities.

Lyndsey is our first choice to work with as she has such a great understanding of the aims and objectives of the charity sector. She is able to communicate well with participants when she is taking photographs and filming video footage and interviews, putting them at ease and drawing out a natural, interesting and accurate portrayal of the desired subject matter.

Lyndsey most recently worked on a video of a variety of BME groups and community members. This entailed visiting a number of different types of group meetings and activities ranging from a play group for mixed race children to a radio broadcast for European migrants, filming what was going on as well as interviewing people from a range of ages and ethnic backgrounds, including young children and people whose first language is not English. She also met with TDC staff and interviewed them on their role in supporting the community groups' work.

This commission was completed at extremely short notice and Lyndsey was very flexible in her response to attending meetings and activities in order to obtain footage from an assortment of people and groups. With very little guidance in terms of brief, Lyndsey immediately understood what we were looking for and the resulting video portrayed an accurate and informative picture of the work of TDC and BME groups across the city of Brighton and Hove which was met with applause in the opening session of 'Many Cultures One City', a citywide BME health and wellbeing event which was attended by over 150 people from BME communities as well as representatives from the charity and public sectors. We plan to go on to use the video on our website as well as to promote our work at other events and will also show it to our commissioners to demonstrate how we work to fulfil the contracts we have with them.

In addition to the video shown on the day, Lyndsey also attended the multi-cultural event to document the day in photographs. She has produced some high quality images of men, women and children from different cultures participating in the day's activities and events, which included crafts and workshops, as well as taking photos of the overall ambience of the event itself including the plenary address, information marketplace and the lunch and drumming session which rounded off the day.

Again, Lyndsey conducted herself in such an approachable but discreet manner on her own initiative and has such a well-developed sense of the voluntary sector that her images were exactly what we were looking for and will be widely used both to report on the success of the event and to promote our work in a range of platforms.

In summary, I highly recommend Lyndsey as a photographer and videographer for the charity sector – she is a skilled artist who stands above the competition as she is so tuned in to the sector and has a friendly and approachable manner which opens people up to engaging with her. As a result of her recent work with black and minority ethnic communities, we have been approached by another large charity in the city requesting her contact details as they are interested in working with her, a recommendation which speaks for itself.

Please do not hesitate to contact me should you require any further information.

Yours faithfully,

Lyndsay Macadam
(Projects Manager)